



Making Project Management Indispensable for Business Results®



PMI Bangalore Chapter

Experience. Educate. Enrich.

Sponsorship Opportunities

Project Management Practitioners' Conference

ARCHITECTING PROJECT MANAGEMENT

emerging trends...

***Be part of the largest and most recognized
Project Management Conference in Bangalore***

- ◆ Reach out to 750+ project managers, leaders and decision makers
- ◆ Be part of a professional conference perfected over 7 years
- ◆ Associate with India's largest Project Management Chapter
- ◆ Support advocacy of project management

www.pmibangalorechapter.org

14th and 15th September, 2012
NIMHANS Convention Centre,
Bangalore, India

Project Management Practitioners' Conference 2012

PMI Bangalore India Chapter was established in 1997 and is the second largest chapter in Asia Pacific in terms of membership. The Chapter is a not-for-profit organization managed by elected board of directors operating with a vision to be the most admired professional body for the advancement of Project Management in the region. To support this vision, the Chapter offers several opportunities to the project management practitioners to learn and apply project management skills. The **PMP Quest** program is aimed at helping project managers to achieve PMP certification. The **PM Primer** program is aimed at creating an awareness of Project Management in the colleges. The **PM Footprints** program provides a fortnightly opportunity to share experience and learn practical tips to manage projects from different industries.

Project Management Practitioners' Conference (PMPC) is the Chapter's passionate endeavor to bring out the importance of successful project management and to progressively strengthen the professional community across industries in the region. PMPC has been designed to deliver a unique combination of significant value and rich content in the area of Project Management. Over the last 6 years, the PMPC conferences have brought to the participants a rich selection of industry practices and successes in project management through keynote addresses by eminent speakers, through panel discussions and through technical papers and case studies.

PMPC 2012 is the 7th in the series of PMPC Conferences for **ARCHITECTING PROJECT MANAGEMENT**. The theme of the conference for 2012 is **"emerging trends..."**. Under this theme we have put together an interesting agenda of sessions that bring a perspective of trends in industry, technology, conservation, community practices and leadership that are relevant today. The conference is designed to accommodate 750 participants. As evidenced in the previous years, the conference is likely to be fully booked. The participant brochure and chapter web-site provides more details of the conference.

Diamond Sponsor

₹8,00,000

- ✓ Exclusive co-branding with PMI Bangalore India Chapter
- ✓ 5 complimentary delegate registrations
- ✓ Sponsor's Presentation Slot# (40 Minutes) on one of the days
- ✓ Banner advertisement for 15 days* before and after the Conference on PMI Bangalore India Chapter PMPC 2012 website
- ✓ Full page advertisement in 4 issues of PM Essence Newsletter circulated to PMI Bangalore India Chapter Members
- ✓ 1 Stall
- ✓ Company logo prominently displayed on the conference backdrop side panels and at registration desk
- ✓ 4 display standees at strategic locations at venue
- ✓ Company brochure (not more than 12 pages) to be provided by sponsor will be placed in Delegate kit

#Based on first come first served basis

*Subject to booking at least 30 days prior to the Conference

Gold Sponsor

₹5,00,000

- ✓ 3 complimentary delegate registrations
- ✓ Banner advertisement for 15 days* before and after the Conference on PMI Bangalore India Chapter PMPC 2012 website
- ✓ Full page advertisement in 3 issues of PM Essence Newsletter circulated to PMI Bangalore India Chapter Members
- ✓ 1 Stall
- ✓ Company logo on the conference backdrop side panels
- ✓ 3 display standees at strategic locations at venue
- ✓ Company brochure (not more than 8 pages) to be provided by sponsor will be placed in Delegate kit

*Subject to booking at least 30 days prior to the Conference

Silver Sponsor

₹3,00,000

- ✓ 1 Complimentary delegate registration
- ✓ Banner advertisement for 15 days* before and after the Conference on PMI Bangalore India Chapter PMPC 2012 website
- ✓ Full page advertisement in 2 issues of PM Essence Newsletter circulated to PMI Bangalore India Chapter Members
- ✓ 1 Stall
- ✓ Company logo on the conference backdrop side panels
- ✓ 1 display standee at a strategic location at venue
- ✓ Company brochure (not more than 4 pages) in Delegate kit

*Subject to booking at least 30 days prior to the Conference

Why you should be a sponsor

Over the last six years, blue chip companies from across a wide spectrum of industries have been our sponsors. In fact, many of our sponsors in the previous years' came back in the subsequent years because of the immense benefits they reaped. Benefits include:

- Increased Exposure
- Change or Reinforcing Brand Image
- Increase Brand Recall during the Conference
- Showcase Products and Services
- Highlight Commitment to PM Community

Reach out to Project Management Stakeholders comprising of Key Influencers and Decision Makers

Highlights of the Conference

- Two and a half days of conference
- Eleven Keynote & Invited Speakers
- One Panel Discussion
- Four Case Studies, Nine Technical Papers
- Two Special Programs
- Stalls & Displays, Central location



Lunch Sponsors ₹2,25,000

Help delegates rejuvenate by sponsoring a luncheon* at the venue. Enhance and reinforce your organization's brand image during the time when conference delegates convene.

* Decision on Menu will be with the PMPC 2012 Organizing Committee

Benefits

Sponsor's logo on luncheon signage, networking hall and at food stations on one of the days

1 complimentary delegate registration

Sponsor's name and logo on PMI Bangalore India Chapter website with a direct link to sponsor's website

Delegate Kit Sponsor ₹2,00,000

The Delegate Kit is a functional souvenir that participants use during the conference and after they return home. Your brand continues to be seen long after the closure of the Conference.

Benefits

Sponsor's logo and website URL with Project Management Practitioners' Conference 2012 logo on one page, high quality colour flyer inserted into conference bag (to be supplied by sponsor and approved by PMI);

1 complimentary delegate registration

Sponsor's name and logo on PMI Bangalore India Chapter website with a direct link to sponsor's website

Name Tag Sponsor ₹1,50,000

The sponsor will get their branding on the name tag which will be provided to all delegates.

Benefits

Sponsor's logo and website URL with Project Management National Conference 2012 logo on one page, high quality colour flyer inserted into conference bag (supplied by sponsor and approved by PMI)

1 complimentary delegate registration

Sponsor's name and logo on PMI Bangalore India Chapter website with a direct link to sponsor's website

Promoting Sponsor ₹1,00,000

Your organization will be recognized as a Promoting Sponsor for the PMPC 2012

Benefits

1 complimentary delegate registration

Standee on ground (provided by sponsor/ 1 number)

Sponsor's name and logo PMI Bangalore India Chapter website with a direct link to sponsor's website

Stall Sponsor ₹75,000

Your organization will get stall space of size 3 x 3 metres at the venue with organization's name on fascia board and will gain unparalleled exposure at the largest project management conference in Karnataka.

Benefits

Exhibit space of size 3m x 3m with organization name on fascia board on both days

Complimentary lunch, snacks and beverages for 2 booth personnel

Sponsor's name and logo on PMI Bangalore India Chapter website with a direct link to Sponsor's website

Snacks & Beverages Sponsor ₹50,000

Help delegates rejuvenate by sponsoring snacks* & beverages* at the venue. Enhance and reinforce your organization's brand image during the time when conference delegates convene.

Benefits

Sponsor's logo on snacks & beverages signage; Sponsor's name and logo on PMI Bangalore India Chapter website with a direct link to sponsor's website

* Decision on choice of snacks and beverages will be with the PMPC 2012 Organizing Committee

Previous PMPC Sponsors



Overview of Sponsorship Benefits

Opportunity*	Amount In (Rs.)	No. of Sponsors	Complimentary Delegate Registration	Banner Advertisement on PMI Bangalore India Chapter PMPC 2012 website	Sponsor Logo Display on the Main Stage Back Drop	Sponsors' Promotional Material in the Delegates' Kit	Stall	Sponsors' Banner in the main Conference Hall	Sponsors' Video Presentation during breaks	Sponsor Banner in the Break out / Theme Area of the Conference	Sponsor's Presentation Slot (40 Minutes) on one of the days
Diamond	8,00,000	1	5	✓	✓	✓	✓	✓	✓	✓	✓
Gold	5,00,000	2	3	✓	✓	✓	✓			✓	
Silver	3,00,000	4	2	✓	✓	✓					

Lunch	2,25,000	2	1
Delegate Kits	2,00,000	2	1
Name Tags	1,50,000	1	1
Promoting Sponsor	1,00,000	10	1
Stalls	75,000	6	-
Snacks & Beverages	50,000	4	-

Note:

Also available are other sponsorship opportunities that can be customized to suit your requirements.

For further enquiries, contact PMPC Organizing Committee: pmpc2012@yahoo.com
Alternatively, you may contact PMI Bangalore India Chapter for further details.

PMI Bangalore India Chapter reserves the right to revise the Sponsor Category, Amount as well as associated Benefits at any time.

