Dear Delegates and Distinguished Speakers,

On behalf of the Executive Committee of PMI Bangalore India Chapter, it gives me great pride to welcome you all to the 14th Edition of the Project Management Practitioners’ Conference (PMPC) 2019. As the chapter completes 20 glorious years of service to the largest membership community in India, I will not be wrong in claiming that the PMPC is one of the most sought-after conferences by project management professionals. The learning and insights that PMPC provides to practitioners is invaluable, and it draws delegates in large numbers not only from Bangalore and other parts of India, but also from other countries, far and near.

With the ecosystem for the entrepreneurs becoming stronger by the day, and business houses exploring new markets, camouflaging the terminal objective, the strategy and the route that they take have become important. Therefore, to understand this disguised approach to the entire gamut of business – product development, marketing and building competent teams to manage this ecosystem, we have chosen the theme for this conference “Architecting Project Management to Embrace Disruptions”.

The Organizing Committee and team of dedicated volunteers have gone that extra mile to bring together the best leaders in the industry, who will share their perspectives of how they have managed and embraced the disruptions which threatened their businesses. We are sure that at the end of the two-day vibrant and action-filled event, you will leave the hall with a sense of satisfaction. Your presence and satisfaction are the best appreciation for this dedicated taskforce.

Based on your feedback, we have reduced the duration of the conference from three to two days. While it will have its pros and cons, we would love to hear from you about this change. We have condensed the day-long workshop sessions to three-hour comprehensive ones and reduced the number of technical paper presentations. However, we still have over 30+ speakers lined up for you.

PMI as a global community celebrates its 50th birthday this year. As part of the celebrations, our leaders have pledged to give back to the society in different forms. The chapter is planning events to create opportunities to volunteer and contribute to the improvement of the community and we look forward to your support to these activities by volunteering in large numbers.

Once again welcome to a great learning platform. Make use of this event to network and build stronger communities of project management professionals. Rediscover your strengths, ignite your passion to launch yourself to greater heights and conquer your hurdles by embracing disruptions.

Yours sincerely,

Lt Col L Shri Harsha, Retd
President, PMI bangalore India Chapter
Dear Delegates,

Thank you for your overwhelming response to this year’s Project Management Practitioners’ Conference – PMPC 2019. Happy to announce that this is our 14th year of conducting this annual conference successfully and probably the only chapter in Region 11 who is able to sustain organizing a conference of this magnitude for such a long period of time.

This is all due to the commitment and passion my fellow chapter volunteers and EC members and your unstinted support.

As has been the practice over the years, we have made our best effort to connect with our members and past attendees to get a sense of their topic of choice and integrated their preference with the happenings in the contemporary surrounding to come up with a theme that would resonate with most, and doing so identified “ARCHITECTING PROJECT MANAGEMENT to embrace disruption” as the most appropriate theme for this year’s conference.

The two most significant drivers of disruptions that had considerable bearing in the way every entities had to reshape their way of working was “Rapid Digitalisation of Work Place” and “Increasing Focus on Environment”. This also warranted every right-thinking professional “to reorient them to be able to adapt and thrive in the ensuing changing environment”.

These three points formed the key indicators around which we structured this year’s conference putting together 10 Keynote Addresses, 3 Workshops, 6 Paper Presentations and 12 Poster Sessions being delivered by Industry Luminarias, Thought Leaders and Subject Matter Experts.

In addition, this year we are also piloting a digital platform to provide you facility to participate in Q&A session with the speakers and provide feedback through your handheld device.

Its’ always been our endeavour to provide you an enriching experience in our conference and we are confident that this year too we will meet up to your expectation.

Looking forward to seeing you!

Yours Sincerely,

Basu Dutta
Conference PMO Leader
# Conference Schedule

**12th July 2019, Friday**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>08:00</td>
<td>Registration and Networking</td>
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<tr>
<td>09:00</td>
<td>PMPC 2019 - Inauguration</td>
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<tr>
<td>09:10</td>
<td>Welcome Address</td>
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<td>09:15</td>
<td>LT Col (Retd) I Shri Harsha, President, PMI Bangalore India Chapter</td>
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<tr>
<td>09:55</td>
<td>Acknowledgement and Recognition of Sponsors</td>
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<tr>
<td>10:10</td>
<td>IS01 - Invited Talk</td>
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<tr>
<td>10:50</td>
<td>Recognition of Long Standing Members of PMI Bangalore India Chapter</td>
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<tr>
<td>11:00</td>
<td>Networking and Refreshment Break</td>
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<tr>
<td>11:30</td>
<td>KN01 - Keynote Address</td>
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<tr>
<td>12:15</td>
<td>Meeting Strategic Requirements of Defence - A Case Study</td>
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<td>12:15</td>
<td>KN02 - Keynote Address</td>
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<td>13:00</td>
<td>Networking and Lunch Break</td>
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<tr>
<td>14:00</td>
<td>WS01 - Workshop 1</td>
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<tr>
<td>14:00</td>
<td>Workshop on Digital Transformation</td>
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<td>14:00</td>
<td>WS02 - Workshop 2</td>
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<td>14:00</td>
<td>Workshop on Managing Change &amp; High Impact Communication</td>
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<td>14:00</td>
<td>WS03 - Workshop 3</td>
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<td>14:00</td>
<td>De Stressing Mindfully : Working towards Better Mental Health</td>
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<td>15:30</td>
<td>Networking and Refreshment Break</td>
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<tr>
<td>16:00</td>
<td>WS01 - Workshop 1 Continued</td>
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<td>16:00</td>
<td>Workshop on Digital Transformation</td>
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<td>16:00</td>
<td>WS02 - Workshop 2 Continued</td>
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<td>17:30</td>
<td>Networking and Refreshment Break</td>
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<tr>
<td>18:00</td>
<td>Acknowledgments &amp; Recognition of PM Poster Presenters (Day 1)</td>
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<tr>
<td>18:05</td>
<td>Cultural Program - &quot;Prasanga - Veera Vrushasena&quot; by Yaksha Kala Academy</td>
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<td>18:55</td>
<td>Day Closure</td>
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<tr>
<td>08:00 - 09:15</td>
<td>Welcome Address</td>
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<td>Mr. Muktesh Murthy, VP Membership, PMI Bangalore India Chapter</td>
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<td>09:15 - 10:00</td>
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<td></td>
<td>The Making of an IT Ecosystem - Karnataka Police IT Ecosystem</td>
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<td>Mr. Sanjay Sahay, IPS ADGP, Police Computer Wing, Government of Karnataka</td>
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<td>10:00 - 10:45</td>
<td>Keynote Address</td>
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<td>The Brave New World of Artificial Intelligence</td>
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<td>Dr. Manish Gupta, Co-founder &amp; CEO, VideoKon</td>
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<td>10:45 - 11:00</td>
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<td>11:30 - 12:15</td>
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<td>Making of Statue of Unity</td>
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<td>Major Edmund Keen, Project Director, Turner International India Pvt.Ltd.</td>
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<td>12:15 - 13:00</td>
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<td>Mobilizing to Deliver Results in a Sustainable Way</td>
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<td>Mr. Mark Dorsett, EVP, Global Business &amp; ICT, Proscl Inc.</td>
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<td>13:00</td>
<td>Networking and Lunch Break</td>
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<td>14:00 - 14:40</td>
<td>Technical Paper 1</td>
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<td>Digital Transition as a Culture</td>
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<td>Mr. Sumanth Shampur, Account Delivery Lead, DXC Technology</td>
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<td>14:40</td>
<td>Transfer Break</td>
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<td>14:50 - 15:30</td>
<td>Technical Paper 4</td>
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<td>Digital Disruption and Globally Integrated Enterprises - A Case Study</td>
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<td>Mr. Sachdeepak Arora, CEO, Project Management CoE</td>
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<td>15:30</td>
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<td>A Novel Cancer Detection Technique powered by AI</td>
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<td>Dr. Geetha Manjunath, CEO &amp; Cofounder, Niramai Health Analytix</td>
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<td>16:15 - 17:00</td>
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<td>17:45 - 18:00</td>
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**13th July 2019, Saturday**

**CONFERENCE SCHEDULE**

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### 12th July 2019

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Mr. V Laxmikanth

Managing Director, Broadridge Financial Solutions (India) Private Limited

Mr. V Laxmikanth, fondly known as VLK, is the Managing Director of Broadridge Financial Solutions (India) Pvt. Ltd., a wholly owned subsidiary of the US based Broadridge Financial Solutions Inc. (NYSE:BR). Broadridge is a leading provider of global investor communications and technology-driven solutions.

Mr. Laxmikanth is responsible for delivery of product development and operations from Broadridge’s India-based centers. His leadership spans execution, product management, technical innovation and business strategy. Prior to the spin-off of Broadridge from ADP Inc., Mr. Laxmikanth was part of the executive leadership team of ADP India. He was responsible for the delivery of Information Technology Solutions and Business Process Outsourcing (BPO) Services across all business verticals of ADP India. He has run multiple companies such as ADP India, DE Shaw India and Intergraph India.

Mr. Laxmikanth is the Chair of the NASSCOM Hyderabad Regional Council and the NASSCOM GIC Forum Hyderabad Chapter, the Past Chairman of AMCHAM Hyderabad Chapter and member of Board of Studies of Narsee Monjee Institute of Management Studies, among others.

Topic : Leadership in a Disruptive World

The combined effect of VUCA (Volatility, Uncertainty, Complexity and Ambiguity) and SMAC (Social, Mobile Analytics and Cloud) has not only disrupted the business arena, but also introduced many complexities in the way business is done. Managing all these disruptions and related complexities calls for a highly motivated, competent and self-driven team.

Every member of the team must be a leader in their own small territory, with their space for decision making to combat these disruptions in real time, failing which the competition will steam roll them and their organizations. In this session, Mr. Laxmikanth talks about how business leaders must be proactive to build a multi layered talent hierarchy to counter the impact of these disruptive forces and leverage the opportunities they provide.

Investment of both time and money to develop talent is a critical task, which leaders at all levels must personally focus on. A learning mind and the resilience to bounce back after every jolt should be the focus of leaders.
Dr. Pallab Saha

Chief Architect, The Open Group

Dr. Pallab Saha is the Chief Architect at The Open Group, and President, Association of Enterprise Architects (India). Dr. Saha has been identified as a Thought Leader by IBM Smart City Connect and featured by Forbes. He is an advisor to the Ministry of Electronics & IT (MeitY), Government of India, a key member in the National Committee for Enterprise Architecture, a co-author of the India Enterprise Architecture (IndEA) Framework.

Previously, as Head of Wipro’s Government and Public Sector Architecture Practice, he was instrumental in creating a government-focused architecture domain. Dr. Saha has published five books on enterprise architecture and has delivered 110+ keynote sessions at prominent forums, seminars and conferences worldwide in recognition of his expertise and contribution. He is a two-time recipient of the Microsoft research grant supported by the UN.

Dr. Saha holds a Ph.D. in Information Systems from the Indian Institute of Science (IISc), Bangalore and is an alumnus of the MIT Sloan Executive Program.

Topic: Enterprise Architecture and Digital Transformation: Furthering Digital India in a Complex Landscape

The Digital era is well and truly upon us. Digital transformation is now an essential part of strategic thinking, be it for a country or an organisation. A confluence of factors, ranging from technology ubiquity, to demand for newer business models and delivery excellence, is driving digital transformation.

The imperative for transformation has never been greater and the advent of digital technologies make this a reality. The choice for countries and organisations alike is whether to be the disruptor and lead the change or be disrupted and lag behind. The role of enterprise architecture in making this impactful change cannot be overstated, as it supports strategy, portfolio, projects and solution delivery. In this interesting talk, Dr. Saha will discuss how digital transformation is helping shape the future India.
Mr. Thomas Walenta

Member, PMI Board of Directors, 2006-2008, 2017-2019

Mr. Thomas Walenta has been a member of PMI since 1992, a PgMP since 2014 and a member of GPM (IPMA) since 1995. He worked for IBM from 1983 to 2014. After obtaining his PMP in 1998, he became involved with leadership of the PMI Frankfurt Chapter, serving as its president from 1998 to 2005.

During that time, Mr. Walenta also served in a variety of PMI volunteer positions at global level, such as helping to create the first editions of The Standards for Program and Portfolio Management. He was an influencer to PMI for the European chapter and member interests. In 2012, he received the PMI Fellow award, which was granted only to 72 individuals.

In 2005, Mr. Walenta was elected as a member of the PMI Board of Directors for the term 2006-2008. Since 2011, Mr. Walenta has served on PMI's Ethics Review Committee, in 2016 as its Chair. He was elected to his second term to serve on the PMI Board 2017-2019.

Topic: Leading Projects in an Era of Disruption – PMI’s Talent Triangle®

Mr. Walenta’s topic Leading Projects in an Era of Disruption identifies the digital-age skills and “Next Practices” that organizations are seeking in project managers. During this presentation, the participants will learn how these emerging capabilities align with the PMI Talent Triangle®.

PMI research shows that as the job market becomes more competitive in a world increasingly disrupted by innovation and technology, achieving the skills identified by the Talent Triangle and committing to ongoing professional development increases a project manager’s value. Mr. Walenta will also provide personal experiences and insights on trends shaping the future of project management.
Mr. B S Ravi

GM (Military Radar), Bharat Electronics Limited (BEL), Bengaluru

Mr. Ravi is currently heading the Military Radars (MR) Strategic Business Unit (SBU) as General Manager (GM) at BEL, Bangalore. Mr. Ravi graduated in Mechanical Engineering from the University College of Engineering, Bengaluru, and joined BEL in the Military Communications, Strategic Business Unit (SBU) in 1985.

At BEL, Mr. Ravi was involved in the production of many important communication products such as Radio Relay Digital and Radio Relay Frequency. He was also involved in the manufacture of “Electronic Warfare Avionics’ equipment” for various aircraft platforms, including the Light Combat Aircraft (LCA). As a Head of Quality Assurance, he was instrumental in formulating the Quality Assurance Methodology for Akash Missile System for both the Air Force and Army versions.

Mr. Ravi is a certified Project Management Professional (PMP) and a CII Business Excellence Assessor. He is also a Six Sigma Black Belt and holds a Diploma in Management from the All India Management Association, New Delhi.

Topic: Meeting Strategic Requirements of Defence – A Case Study

BEL is catering to the trinity of defence forces in the area of electronics through design, manufacturing, installation & commissioning. BEL also extends customer support beyond the contractual obligations. Some of the prominent products of BEL are in the areas of Radars, Electronic Warfare, New Generation Night Vision Equipment, etc.

BEL’s endeavor in securing the border area including hilly terrains by using cutting edge technologies is noteworthy. In this regard BEL could meet the compelling needs of customers by designing specific radars, which can efficiently operate in hilly & mountainous terrain, in turn restricting infiltration.

This presentation covers the journey to develop such as radar, from conceptualization to design and trials for deployment. The project used sound Project Management Principles and the BEL MR SBU completed the development in record time and minimum cost.
Ms. Guna Sundari Sridhar

General Manager, Global Functions Business Delivery, Shell IT Hub, Bangalore

Ms. Guna Sundari Sridhar is the General Manager of Global Functions Delivery in Shell India Markets Private Limited, Bangalore. She is responsible for delivery of IT solutions and embedding integrated IT capabilities for Shell globally.

Ms. Sridhar has a rich 27 years of global experience in ITES across the areas of sales, service, delivery, transformation, customer engagement, presales and solutioning. In her various roles, she has formulated and delivered cutting edge transformation solutions to address telco and non-telco business opportunities. Ms. Sridhar has a rich and diverse experience of working in the markets of Europe, Middle East, Indonesia, Australia, USA and India.

Prior joining Shell, Ms. Sridhar was the Vice President of Delivery Ireland and UK, GTM alliances - AMEA. Her interests include Astrology and binge-watching crime series.

Topic : Staying relevant in the disruptive world

Every aspect of human life is undergoing change today due to accelerated technological developments. There is no sector of any industry that remains unaffected. Technology is not only changing but also rapidly evolving in different dimensions like artificial intelligence, machine learning, deep learning, and robotics. In this ever-changing environment, business strategies and processes must be focused to stay relevant and sustainable.

However, this is not possible without understanding the skills and capabilities that are necessary to develop them. Programs and projects should aim to deliver value to business to align to this renewed strategy. Project managers today own a critical responsibility to achieve the goals of project through continuous learning, reducing ambiguity and redefining skills of the team members. Ms. Sridhar’s presentation takes a look at how creative reskilling is the need of the hour to transform and evolve skills and capabilities to meet these challenges.
Mr. Sanjay Sahay

ADGP, Police Computer Wing, Govt. of Karnataka

Mr. Sanjay Sahay, an accomplished IPS Officer, is the ADGP of Karnataka Government’s Police Computer Wing. He is also a professional public speaker on large number of topics ranging from computational journalism to organ transplantation, technology and management topics like ERP, IT Project Management, Change Management, Leading through Conflict, among others.

Mr. Sahay is a well-recognized Cyber Security expert and a thought leader and has delivered dozens of lectures on all well-established forums and institutions in the country, like IITs, IIMs, FICCI, CII, eGov India, etc. He is also a passionate technology evangelist and a practitioner in areas like video analytics for homeland security, TETRA to ERP (One India One ERP), SMART Policing and Digital India.

Mr. Sahay presented the Technological Framework for Safe and Secure Cities in India at a FICCI Conference in 2011. He has served in multiple roles with the police department, simultaneously maintaining keen interest in all staff functions and a passion for usage of appropriate technology in policing at all levels. He also contributes articles regularly in large number of professional magazines.

**Topic: The Making of an IT Ecosystem - Karnataka Police IT Ecosystem**

Mr. Sanjay Sahay discusses a project management success story: How a software development IT Project, Police IT 2000, struggling in its ninth year, was transformed into a thriving Police IT Ecosystem for Karnataka Police in about 18 months. Today it stands tall in its ninth year, with all its components robust – the ERP, Intranet, Tier II Data Center on private cloud, etc. After a mass scale upskilling exercise, the operations are being run broadly inhouse.

Over the years, SAKALA, Karnataka’s Citizen-Centric Services and Passport Seva have been integrated and so are the requirements of the Govt. of India’s Crime and Criminal Tracking Network and Systems, CCTNS, for the National Database. This project leads the way in the development of the futuristic Inter-Operable Criminal Justice System Project, ICJS, aiming at an integration and free flow of data within the different pillars of the Criminal Justice System. Mr. Sahay explains how this project adds tremendous value in the functioning of the Police.
Dr. Manish Gupta

Co-Founder and CEO, VideoKen; Infosys Foundation Chair Professor, IIIT Bangalore

Dr. Manish Gupta is a co-founder and CEO of VideoKen, a video technology startup, and the Infosys Foundation Chair Professor at IIIT Bangalore. Previously, Dr. Gupta has served as Vice President and Director of Xerox Research Centre India and has held various leadership positions with IBM, including that of Director, IBM Research, India and Chief Technologist, IBM India/South Asia.

As a Senior Manager at the IBM T.J. Watson Research Center in Yorktown, Heights, New York, Dr. Gupta led the team developing system software for the Blue Gene/L supercomputer. IBM was awarded a National Medal of Technology and Innovation for Blue Gene by US President Barack Obama in 2009.

Dr. Gupta holds a Ph.D. in Computer Science from the University of Illinois at Urbana Champaign. He has co-authored about 75 papers, with more than 7,000 citations in Google Scholar, and has been granted 19 US patents. He is also recipient of a Distinguished Alumnus award from IIT Delhi.

**Topic: The Brave New World of Artificial Intelligence**

With the growing availability of computational power and data in electronic form, we are seeing the beginnings of transformation of every industry via artificial intelligence (AI). In his presentation, Dr. Gupta will describe the kind of problems in computer vision, speech recognition, and natural language processing that are being routinely solved today using machine learning. He will also show, with the help of examples, how areas like healthcare, learning, financial services, and electronic commerce are being transformed using AI.

Several open challenges will be discussed, including concerns of fairness and transparency that are arising as AI gets applied to support decisions affecting human lives. Dr. Gupta will conclude with some thoughts about future directions and how organizations and individuals can leverage the power of AI.
Maj. Edmund Keen

Project Director, Turner International

Major Edmund Keen is a Project Director at Turner International. Maj. Keen worked as the team leader and Project In-Charge of the Statue of Unity project, creating the world’s tallest statue in Kevadia, Gujarat. Prior to joining Turner, Maj. Keen had worked for Companies like Enron, Bechtel, Reliance and Aditya Birla Group.

In his distinguished career, Maj. Keen has worked on several milestone projects like Reliance Refinery, Jamnagar, Dabhol Power Plant, Ratnagiri, Twin Towers-GIFT Smart City, Gandhinagar, High Rise Towers-Century Textiles, Worli, Mumbai, among others.

Maj. Keen served with the Army Corps of Engineers in border areas of Jammu & Kashmir, in high altitude areas of East Sikkim and also as part of Indo Peace Keeping Force, Sri Lanka. He has worked on several projects of national importance like the Project Sea Bird, Karwar, Karnataka, T-72 Tanks at Ordnance Factory, Avadi, Chennai and Project-North Dry dock, Visakhapatnam, AP

Maj. Keen is an alumnus of IIT Mumbai and has also done a program in Information Systems at UT Arlington, Texas, USA.

Topic: Making of Statue of Unity

Building the world’s tallest Statue, an engineering marvel, had its own set of unique challenges. Located in Kevadia, in Gujarat, the Statue of Unity (SOU) is a tribute to India’s first Deputy Prime Minister and Freedom Fighter, Sardar Vallabh Bhai Patel. The statue stands tall at 182 meters. Apart from its sheer size, this project posed several logistical and engineering challenges.

In his presentation, Maj. Turner will discuss various components of the project and will elaborate a few in detail. He will also highlight the salient features of the project, construction methodology of concrete cores, coupling wall, site logistics, structural steel, bronze casting, bronze pre-assembly, bronze panel erection at statue site and also the various challenges faced at statue site during the entire construction phase.
Mr. Mark Dorsett

EVP, Global Business, Partner Programs and ICT, Prosci

Mr. Mark Dorsett has over 25 years of experience as a global business leader, influencer, and corporate executive. A global management consulting and change leadership executive, Mr. Dorsett is responsible for Prosci’s global business and strategic partnerships, with a mission to extend Prosci’s reach across geographic markets and vertical industries. He interacts with organizations around the globe, focusing on finding ways to help them to achieve greater value from their change initiatives.

Mr. Dorsett has been building customer success, business growth organizations and partnerships across industry spectrum. He has delivered superior business results through a thoughtful combination of direct and indirect or partner models in both start-ups and large, mature organizations by integrating strategy, planning and execution.

Mr. Dorsett is experienced in both organic and acquisition approaches and possesses extensive experience of building business plans, managing P&L’s, and establishing customer relationships. Mr. Dorsett has worked with partners and companies across more than 20 countries in Europe, Asia, Africa, South America and ASEAN.

Topic: Mobilizing to Deliver Results in a Sustainable Way

Disruptions to the way we work have occurred from the beginning of time, but the pace of change and the need to demonstrate agility have never been greater. Keeping our strategies current to remain competitive is vitally important, but perhaps even more important is to deploy these in a sustainable, momentum building way; in a way that people adopt and utilize the new technologies, organizational models and mindsets.

In this session, Mr. Dorsett, a change management practitioner, will explore what it takes to embrace new approaches using globally proven techniques. The participants would get insights on how organisations are getting ready to tackle disruptions.
Dr. Geetha Manjunath

Chief Executive Officer (CEO), Niramai Health Analytix

Dr. Geetha Manjunath is the Founder, CEO and CTO of Niramai. She has over 25 years of experience in IT research and has led many innovative projects in Healthcare and Transportation. Until end of 2016, she was a Lab Director heading Data Analytics Research in Xerox India. Prior to that, she was a Principal Research Scientist at Hewlett Packard Laboratories for 17 years, and a member of the C-DAC team that built the first commercial supercomputer from India.

Dr. Manjunath holds a PhD in Computer Science from Indian Institute of Science (IISc) and management education from Kellogg’s School of Management, Chicago. She has won many international and national recognition for her innovations and entrepreneurial work. She was named as one of the top 50 NASCOM IT Innovators in 2009 and was also the winner of 2010 MIT Tech Review Grand Challenges for Technologists in Healthcare category.

Dr. Manjunath is a Senior member of IEEE and current Chair of IEEE Computer Society, Bangalore Chapter.

Topic: Enhancing Value Creation through Digital Transformation

The future of healthcare is being driven by digital technologies. Artificial intelligence-based solutions are becoming critical to improve affordability, accessibility of high quality, efficient and on-time healthcare delivery.

NIRAMAI is a deep tech startup that is disrupting the way cancer is detected today using AI at the core of the solution. In this talk, Dr Manjunath will share her insights and experiences in creating this innovative startup centered around the idea of cancer detection. NIRAMAI is the only Indian company today that is listed on the Top 100 AI Startups in the world.
Workshop on Digital Transformation

Mr. Sukumar Rajagopal

Founder and CEO, Tiny Magiq; Ex-SVP and Global CIO and Head of Innovation - Cognizant

Mr. Sukumar Rajagopal is the co-founder and CEO of Tiny Magiq, which helps achieve high performance by changing behavior sustainably. Mr. Rajagopal has 30 years of experience in the IT services industry. He left Cognizant in April 2014, after nearly 19 years, where he served as Senior Vice President, Global Chief Information Officer & Global Head of Innovation.

Mr. Rajagopal has led several award-winning transformational change initiatives such as Cognizant 2.0 as the CKO, managed Innovation as the Head of Innovation and One Cognizant as the CIO. He has received lifetime recognition for his work in IT through the 2014 Computerworld Premier 100 IT Leaders program. Mr. Sukumar is rated by Huffington Post as one of the Top 100 Social CIOs in 2014 & 2013 and is a Tiny Habits® Certified Coach.

Mr. Kumaran Anandan

Co-Founder and CTO, Tiny Magiq

Mr. Kumaran Anandan is the co-founder and the CTO of Tiny Magiq, which helps achieve high performance by changing behavior sustainably. Mr. Anandan has 25 years of experience in the use of technology in industry leadership and hands-on experience in generating business value domains.

Prior to establishing Tiny Magic, Mr. Anandan has successfully run his own software company for three years, followed by 10 years with Microsoft Consulting Services. He has wide ranging experience of working with nearly 100 customers in India. His core focus is working with senior executives in business and IT to align technology with business goals in order to deliver business benefits.

Mr. Anandan is a Certified Architect (CITA-P), one of three in India, and a practicing PMP. He is also on the board of IASA certifications.
If Uber or Ola had simply created an app to order a cab to replace the calling of their phone number, it would have resulted in automation. Instead, they have transformed the customer experience by leveraging Digital technologies that are broadly available to any firm in the world. The opportunity is limited only by our imagination.

However, a number of factors limit our imagination – our mindset is one of the key barriers. We need to dig deeper into the bottom of the iceberg and reveal unstated customer problems / challenges / preferences to create Digital transformation. For something to be called a Digital Transformation, it needs to have 5 qualities – Transformative, Futuristic, Feasible, Fast (in terms of time to market) and Frugal (costs less to cut cost of failure).

This masterclass would be led jointly by Mr. Rajagopal Mr. Anandan of Tiny Magiq, who have deep expertise and experience in Digital Transformation. Their techniques address all the 5 qualities effectively and has been applied by several Fortune 2000 customers with encouraging results.
Workshop on Managing Change and High Impact Communication

Mr. Vasudev Murthy

Managing Partner, Focal Concepts; Visiting Faculty, Indian Institute of Management, Bangalore

Mr. Vasudev Murthy has more than thirty years of experience across technology, management and training. He is currently the managing partner at Focal Concepts, a company focused on changing how we communicate, through consulting, facilitation and change management.

As a visiting faculty at the Indian Institute of Management Bangalore since 1997, Mr. Murthy taught an elective called Elements of Management Consulting. He has lately been also lecturing at the Institute for Product Leadership, Bangalore, where he speaks on career management, marketing and strategy consulting.

Mr. Murthy’s career has spanned organizations such as NEC America, Deloitte and Touche, AT&T and Wipro Consulting Services. At Wipro, he served as Head of Operations and Senior Practice Partner for functional consulting, encompassing supply chain, human resources, change management, finance and social media.

As a Master Facilitator and Leadership Trainer, he has facilitated hundreds of workshops from strategy design to execution. He has also authored several books across music, crime, humour and management.

Topic: Workshop on Managing Change and High Impact Communication

This Masterclass session will cover two important topics that directly impact projects – Change Management and Communication.

Mr. Murthy will talk about how change needs to be understood. Further, after understanding the principles, the participants look at how changes should be addressed and weaved into the project. Finally, using a simple tool, the participants learn how to predict the success or failure of a change management initiative, giving further insights into how the entire project may be affected.

Complex and poorly thought-through communication is the single greatest brake to the smooth progress of a project. In this session, the participants will learn two simple concepts that will help a project manager get her/his point across effectively and efficiently. For the second session, there will be an online exercise.
De-stressing Mindfully: Working Towards Better Mental Health

Dr. Mahendra Prakash Sharma

Professor and Head, Behavioral Medicine Unit, NIMHANS

Dr. Mahendra Prakash Sharma is currently Professor and Head, Behavioral Medicine Unit, and former Head, Department of Clinical Psychology, NIMHANS. The Behavioral Medicine Unit provides psychotherapeutic services in the form of cognitive behavior therapies, including third generation behavior therapies, for psychological disorders as well as for medical conditions.

After completing his M. Phil. (Medical & Social Psychology), and Ph. D. (Clinical Psychology) from NIMHANS, Dr. Sharma joined his alma mater as the Assistant Professor of Clinical Psychology in December 1986. He has worked in the area of community mental health and adult psychiatry. His areas of interest include third generation behavior therapies such as mindfulness-based or Integrated Cognitive Behavior Therapy, Acceptance and Commitment Therapy (ACT), and Metacognitive Therapy.

Dr. Sharma has published more than 80 papers in national and international journals and books. He published the first scientific study on Mindfulness or Vipassana Mediation in the area of mental health in India and integrated the same in the routine clinical practice at NIMHANS. He has received a number of awards including prestigious Prof. H. N. Murthy Oration Award in 2006.

Dr. Paulomi Sudhir

Professor, Department of Clinical Psychology, NIMHANS

Dr. Paulomi Sudhir is a Professor at the Department of Clinical Psychology, NIMHANS. She also consults at the Behavioral Medicine Unit, Department of Clinical Psychology, and at the Stress and Lifestyle Clinic at the NIMHANS centre for Well-being. She is an alumnus of NIMHANS and completed her doctoral work in 1998.

Dr. Paulomi’s roles include academic and clinical teaching, training and research. She specializes
in behavioral and cognitive behavioral interventions (CBT), third generation behavior therapies for a variety of mental and physical conditions, as well as in stress management. She provides clinical services and supervises post graduates in psychotherapy.

Dr. Paulomi has carried out mentored research in the areas of anxiety, depression and workplace mental health and has conducted training programs at workplace settings for mental health awareness. She has published scientific papers in national and international journals in her areas of interest and has functioned as scientific advisor to research projects.

Dr. M. Manjula

Professor, Department of Clinical Psychology, NIMHANS

Dr. M. Manjula is a Professor at the Department of Clinical Psychology at NIMHANS. She also consults at the Behavioral Medicine Unit, Department of Clinical Psychology, NIMHANS and at the Stress and Lifestyle Disorders and Window to Wellbeing clinics at the NIMHANS centre for Wellbeing. She is an alumnus of NIMHANS.

Dr. Manjula’s roles include academic and clinical teaching, training and research. She specializes in Cognitive behavior therapies in various clinical disorders. Dr. Manjula has carried out research in mental health interventions for youth and stress management programs for various professional groups, process research in CBT and third wave therapies.

She has conducted several workshops for youth, parents, teachers and other working professionals in the area of stress management. Dr. Manjula has a number of publications in national and international journals in her areas of work and has written a manual on stress management.
Dr. Ajay Kumar

Assistant Professor, Department of Clinical Psychology, NIMHANS

Dr. Ajay Kumar is an Assistant Professor of Clinical Psychology at NIMHANS. He completed his M Phil and PhD in Clinical Psychology from NIMHANS in 2009 and 2012 respectively and is a faculty of Clinical Psychology at the Institute since November 2016.

Dr. Kumar is associated with the Behavioral Medicine Unit and adult mental health services at the Institute and the obsessive-compulsive disorder (OCD) clinic. Prior to his joining NIMHANS, he has worked at PGIMS, Rohtak and GMCH, Chandigarh. His areas of specialization include Cognitive Behavior Therapy, third generation behavior therapies, specifically application of mindfulness in the treatment of psychiatric disorders, non-pharmacological treatment of anxiety disorders, and Obsessive-compulsive disorder.

Dr. Kumar has published scientific papers in peer reviewed and PubMed indexed journals and mentored six M Phil dissertations.

**Topic: De-stressing Mindfully: Working Towards Better Mental Health**

Stress is an inevitable and universal phenomenon in present day life. With increasing advances in the world of work, technology, the demands on the individual are enormous as are the challenges to not allow these to be disruptive to one’s well-being.

Coping is the efforts made by the individual to deal effectively with stress or demands placed upon them, while Stress management involves strategies such as reappraisal or positive reframing of the stressful situation, managing negative emotions through the regular practice of relaxation, lifestyle modifications, and so on. There is an increasing need to recognize self-care in managing stress and promoting well-being.

Work stress is a continual process and inevitable in one’s productive years of life. Effective stress management and better interpersonal skills are essential for better work productivity, job satisfaction and overall health. This workshop is intended to orient the participants in identifying and managing stress inducing thoughts, mindfulness or breath and its practice and application.
Mr. Sumanth Shampur

Account Delivery Lead, DXC Technology

Mr. Sumanth Shampur, Account Delivery Lead with DXC Technology, has an IT industry experience of 16 years. He is accredited with PMI-PMP, CSM, SAFe 4 Agilist and ITIL certifications and holds a Bachelor of Engineering degree in Electronics and Communication from Mangalore University.

Mr. Shampur’s responsibilities include creating strategic business plans for a program of professionals who work on web/client and cloud-based technologies. A passionate volunteer for PMI India in the capacity of PMI India Senior Champion, he is a strong advocate of Project Management and mentors his community of PMs by training them on the latest and relevant trends, coaching them for PMP certification within and outside his organization.

Mr. Shampur was a reviewer for PMBOK’s 6th edition – Hindi version, during its launch in 2018 and is part of this year’s organizing committee for PMNC 2019 to be held in Hyderabad later this year. His hobbies include long distance running, badminton, oil painting and studying philosophy.

Topic: Digital Transition as a Culture

Organizations and businesses often go through volatile decision making that leads to newer problems, with added pressure to the bottom of the organizational pyramid. Problem Statement: In my role of account delivery lead responsible for delivering Projects and Operations, I had to deal with exponential attrition of talented human resources. Roadblocks: With organizational policies hindering further, we needed to act quick in not letting our delivery quality decline. Solution: We brainstormed to implement a new philosophy in delivery that would encompass our trivial problems, ‘Automation as a Culture’. As part of this, we worked in transforming by means of:
1. A culture of ‘thinking’ automation
2. Projects delivery that can automate repetitive tasks
3. Operations delivery enhanced by automation
Outcome - We enabled:
   a. Invisible service delivery to the client, while maintaining healthy scores
   b. Crowd sourcing the opportunities to automate and not rely on think tanks alone
   c. Equipping the members to practice automation
   d. Reduction in impact caused by attrition
   e. Cultural shift in approach and mindset of the members, by making it a win-win approach
   f. Savings in effort, negating the effect of hiring freeze
Mr. Sathyanand Maroju

Project Manager, Collins Aerospace Systems

Mr. Sathyanand Maroju (Sathya) is a Project Manager working with Collins Aerospace Systems. He is in Project management since 2013.

Mr. Maroju has done his Bachelors in Mechanical Engineering, and Masters in Business Administration. His favorite past time includes Travelling, Cooking, Adventure sports & Martial arts.

Topic: Interactive Voice-based Tool Project Management

The Aerospace industry is changing quickly and facing many challenges such as globalization, budget cuts, local competition. Globalization comes with its own challenges for project management. In order to handle such challenges, companies working within the industry must ensure the projects are successful. Project Management has been more vital than ever.

At the core of any successful organization there must be robust and effective project management in order to compete globally and to develop and improve on performance. Complex processes have to be coordinated, executed and diverse planning approaches have to be synchronized. Traditional methods of project management often fails to keep up with these tasks, resulting in project delays, budget overruns and quality issues causing high warranty costs.

In this paper, we discuss a proposed interactive voice-based tool for Project Management, which, if implemented effectively, will reduce the human effort to capture data and increase efficiency by focusing on the actual work. Partners would be able to easily coordinate with each other, fulfill their specific tasks, efficiently manage their resources and even most complex project environments can be managed efficiently.
Ms. Sudha Y S Bhat
Senior Manager, Oracle India

Ms. Sudha Y S Bhat has over 18 years of experience in software industry in the field of project management, people management, and user assistance development. She is skilled at managing projects and tracking all facets of product release work and successful transition of projects to India development center.

Ms. Bhat holds an M.SC degree in Comparative Animal Physiology, PGDBA in Human Resource Management, and a Diploma in Software Engineering. She has the following certifications to her credit – PMP, PMI ACP, SAFe4 Agilist, CSM, and ITIL V3 Foundations.

She also finds time in her busy schedule for volunteering (PMI, GHCI) and delivering training.

**Topic: Digital Transformation Dynamics**

In the present day situation, is there any individual or organization not influenced by digital transformation; well almost all! It has become imperative to adapt, in order to remain competitive and relevant in this increasingly digital world. Digital disruption demands sweeping changes across wider and deeper aspects of people and processes to meet shifting customer expectations.

A simple definition of digital transformation is radical reworking/rethinking of the people, processes, products, and strategies in an organization by leveraging latest technologies. Though digital evolution has been ongoing since many years, the pace now is fast and significant. While the foundational aspect of this change is technical, an equally influential role is of cultural transformation - mostly driven by the senior leadership.

A right combination of these two aspects is the secret of highly effective results; any imbalance would result in an over-hyped technical disaster. As this transformation is of the people, by the people, and for the people (customer-centric), the shift has to be carefully strategized, calibrated, planned, executed, continually monitored, and sustained to keep pace with the emerging customer demands. This paper covers success stories/pitfalls during the journey, the role played by project management and discuss winning strategy – with an intent to be a winner.
Dr. Badri Narayan Srinivasan

Enterprise Agile Coach and AVP, Societe Generale Global Solutions Center

Dr. Badri N. Srinivasan is currently working as AVP and Enterprise Agile Coach at Societe Generale Global Solutions Center (SG GSC), Bangalore. He has 20+ years experience and has extensive experience in process implementation and organizational change management processes and process improvement initiatives in the travel, retail, manufacturing, real estate, mortgage and banking, healthcare and financial services domains.

Dr. Srinivasan is a certified PMP and a certified Six Sigma Green Belt (SSGB), CSM, CSPO, apart from other certifications. His extensive experience includes coaching, managing, mentoring and training ScrumMasters, product owners, and project/program managers and implementation of enterprise agile practices in the organization. He has published numerous articles in various magazines/online forums - Scrum Alliance, InfoQ, PMI - Knowledge Shelf, DZone, Agile Record, Agile Journal, Sticky Minds, techwell.com and Methods and Tools.

Topic: Enhancing Value Creation through Digital Transformation

Large organizations in the world are currently grappling with profound disruptions related to technology and competition that is taking place in the world all around us. In order for the organizations to survive in the future they need to acknowledge, understand, maneuver and manage the disruption carefully. The existing operating model of the organizations may not be sufficient to manage these disruptions effectively. The focus on machine learning, AI, big data, analytics, agility, blockchain and digital has led to additional disruptions.

The role of the Project Managers has also been disrupted and changed considerably on account of the disruption. Organizations can survive for the future through the optimization of its operating model through a project based digital transformation approach. This paper has been developed based on the live experience and the real time implementation that is proven at the workplace, especially for large enterprises in the IT domain. This paper will highlight and focus on the following areas - a) Why Disruption? How to focus on the bigger Purpose b) How a digital transformation can manage the disruptions effectively c) How to aid the digital transformation through Agility and Innovation, and related topics.
Ms. Malla Vijayeta

Assistant Professor, NICMAR

Ms. Malla Vijayeta, Assistant Professor, NICMAR, is a certified PMP and LEED Green Associate possessing 12+ years of Project Management experience with a demonstrated history of working in the AECO industry.

Ms. Vijayeta is skilled in Project Management, applications of Building Information Modeling (BIM), Lean Construction techniques and is familiar with emerging trends in Construction sector. She has also donned the roles of a Project Scheduler and planning Management Information Systems (MIS), Contracts Management, Project Operations and Business Development professional.

Ms. Vijayeta currently delivers pedagogical courses eith emphasis on industry and contemporary digital blended programs to Post Graduate Students of NICMAR.

Topic: “BIM( Building Information Modeling) Uptake”- A digital marketing tool in Construction Industry

None can deny the fact that digitalization of AEC (Architecture Engineering & Construction) industry has been at a snail’s pace unlike the non-construction sectors. However, the last decade seemed to be fruitful with the emergence of Building Information Modeling (BIM), a set of processes and technological tools utilized to virtually build a digital project prior to its on-site construction. This transformed the fragmented construction domain into a collaborative and integrative digital platform.

This paper addresses the introduction of framework for Digital Marketing Success using BIM (DMSBIM) process to utilize it as an endorsing tool for contractors to showcase their projects virtually to all stakeholders. The paper also presents an opinion poll and a case study for holistic apprehension of integrating BIM process for Marketing or branding of Water Infrastructure facility, which helped the stakeholder buy-in.

The research methodology adopted here is the perception analysis of utilizing BIM as a digital marketing catalyst among the stakeholders of AEC industry. We will also analyze from the case study that digital prototyping aids in delivering a greater opportunity to communicate throughout the lifecycle of the project in averting delay and cost overruns.
Dr. Phani Kumar Pullela

Head- CMRIT SC/ST Cell, Faculty of Innovation & Entrepreneurship Cell, CMR Institute of Technology

Dr. Phani Kumar Pullela is a Jawahar Navodaya Vidyalaya student and has completed PhD in Medicinal Chemistry and postdoctoral fellowship at Marquette University, Milwaukee, USA in Chemical Biology. He has been managing teams for 20 years. In 2014, Dr. Pullela chose to pursue academic career and built a research group to pursue societal problems by creating social entrepreneurs.

In the past five years as Innovation & Entrepreneurship Head of CMR Institute of Technology (CMRIT), Bangalore, Dr. Pullela has filed over 10 patents for social innovations and created almost same number of student entrepreneurs. Most of his research is licensed at the problem definition stage itself and he has over 14 funded grants from different government/ private agencies like VGST, DBT, DST nanomission, Samuha & iSquareD NGOs, etc.

**Topic: Geographical Indication as a means to create millions of Jobs in Karnataka**

GI tag is a community right, given to a community of people in a specified geography for unique textile products, handicrafts, forest produce, farming produce etc, which historically have a brand recall. The examples of granted GI products are Mysore Silk, Alphonso (Ratnagiri) and Banganapalle Mangoes, Chennapatna toys, Thanjavur paintings, Basmati rice, etc.

The grant of GI for a product of a particular geography is an acknowledgement of the existence of a historical brand, which improves sales, market price, exports etc and eventually contributes to “better living & hard cash” for communities of that region.
Ms. Gudiya G John

Program Manager, Shell Markets India Pvt Ltd.

Ms. Gudiya G John is currently working as a Program Manager for Shell IT Enterprise. In her role, Ms. John is primarily responsible for Shell’s IT project delivery processes, standards and tools catering to current and future IT landscape that will transition from a traditional on-premise to more and more cloud-based SaaS, PaaS & IaaS Platforms.

Ms. John has 22 years of experience in IT industry across various organizations, including Ericsson, IBM and Satyam Computers in Software Development, Quality Management, Project and Program Management, Project Delivery and Vendor Management.

Topic: SaaS Adoption Framework

The team at Shell has designed a framework that addresses the challenges faced in traditional project delivery and helps enable successful SaaS project delivery. Few key challenges include vendor engagement, data risk, involving right teams at the right time, effective contracting, how to exit from vendor engagements, etc.

The framework comprises lifecycle activities, natural teams, documents to refer and detailed guidance for the activities. This makes the framework a one-stop shop for delivery of successful SaaS projects. It is believed that this will help project management professionals to be successful in their roles for SaaS implementation. This presentation is a best practice that helps accelerate organizations to achieve its strategic goals.
Mr. Binod Maliel

Author, Speaker, Facilitator, Coaching Consultant

Mr. Binod Maliel has worked in the corporate sector for two decades and was heading delivery of projects for multiple international clients across the globe in his last assignment. After his corporate career, for more than a decade Mr. Maliel has been in training and coaching. He is an alumnus of NITK (National Institute of Technology, Surathkal), is an international certified coach, has a leadership certificate from American Management Association, and has many certifications including in Emotional Intelligence and NLP. He is PMP-Certified and Certified Scrum Master.

Mr. Maliel is a member of the International Association of Facilitators, and is passionate in bringing out the best in participants through strong facilitation (versus just training) and coaching. His programs combine fun and actionable beneficial learning and he consistently gets high feedback scores for his programs. He is passionate to have participants create measurable action plans and help them have measurable transformation.

Mr. Maliel has co-authored the book “DNA of Success Stories” with world renowned legends including Mr. Jack Canfield (Chicken Soup Books Co-author) and Brian Tracy (author of more than 60 books and a success guru).

**Topic: The 6 Internal Practices of High Achieving Project Leaders**

- How to Be a High Achieving Leader?
- External Leadership Competencies – of Leading Others - are Not Sufficient
- Internal Leadership Competencies – of Leading Self - are Required
- First Lead Self Before You Can Lead Others Successfully
- High Achieving Leaders Who Lead Others Successfully Use 6 Internal Practices for Leading Self
Mr. Yatin Samant

Founder, Powerful Perspective

Mr. Yatin Samant brings with him 34 years of corporate experience and proven track record of successful business outcomes. He has worked in Sales, Marketing, Business Development and General Management across a diverse range of industries in India and Asia Pacific.

Mr. Samant’s work experience spans different business phases of an organization, like a start-up’s life cycle from base zero to growth and in few cases turn around. He has the experience of heading strategic business units and managing profit and loss positions for corporates for over 20 years. His big achievement has been taking an organization’s revenues from Rs 2 crores to 200 crores in a decade.

Topic: Busyness to Business

Transition techniques from BUSYNESS to BUSINESS
Mr. RaviKrishna Ivatury

Director, Kenexoft Technologies Pvt. Ltd

Mr. RaviKrishna Ivatury is involved in organizational activities ranging from strategic to operational specific to IT Product Engineering & related IT Services. As the Director at Kenexoft, he is involved in overseeing the market research, evaluation of feasible ideas, building teams with relevant knowledge, skills, ability, attitude, empowering software engineering teams and overseeing the development of IT products and related services.

Mr. Ivatury’s products are aimed at enabling business transformation through digital transformation and creating an engaging and enriching customer experience. Next generation technology implementations such as AI, IOT/IIOT have been the focus areas, supported by Cloud and Data Analytics. Mr. Ivatury believes that start-ups should collaborate and coexist to collectively move forward. In this regard, Kenexoft is supporting two start-ups with lead generations (1) A Next Gen ERP Start-up (2) An AI based Smart Parking Solutions Start-up. He can be contacted regarding these.

**Topic: Smart Digital Monitoring Engine**

Whatever can be automated, will be automated by leveraging Disruptive Technologies IOT, AI, Cloud, RPA
Mr. Mohan Kumar Karedla

Sales Head, Parkeze

Mr. Mohan Kumar Karedla heads the Sales Division for Parkeze and has researched into the common features of parking and its problems. He has come up with a smart solution for parking that integrates sensor-based parking solutions for four wheelers and two wheelers.

Topic: PARKEZE - Parking Made Easy

Parkeze aims to reduce the following issues in parking today:

- Wholly manual control on slot identification, vehicle guidance, payment collections
- No mechanism for structural loading of parking Area/floors.
- High usage of electricity
- More manpower deployment
- No data to predict and measure the vehicle occupancy index accurately
- No mechanism to monitor revenue maximization
- No facility to book your parking in advance
- A cause for human frustration, high carbon emissions, fuel wastage and health hazards
- Scope for revenue leakages
- Do not align with the smart city objectives
Mr. Chethan Krishnegowda

Senior Engineer, Collins Aerospace

Mr. Chethan Krishnegowda has 8+ years of experience in Aerospace design and development Cycle. Mr. Krishnegowda has worked across multiple disciplines across Automobile aerospace and defense product development in both large and small scale start ups. He has worked with different clients across the world includes USA, UK, Germany, Singapore, Malaysia and China.

Mr. Krishnegowda is a post graduate from GTTC, an Indo Danish Research Center and a Bachelor Of Mechanical Engineering from Chickmagalur.

**Topic: Application of Block Chain in Project Management**

The topic analyzes the framework, difficulties and challenges of applying blockchain to project management and elaborates on how blockchain technology can contribute to the development and governance of numerous projects, assets and data handling.

Implementing blockchain can bring about the following benefits: (1) Improvements in the quality and quantity of project, (2) greater transparency and accessibility of data to management & people involved and (3) development of Information-sharing across different organizations, which are closely working or are counterparts.

Some of the key challenges in applying blockchain have been information security, cost and reliability. Thus, establishing a general application platform of blockchain technology and developing management standards are crucial for promoting and applying blockchain in project management. Blockchain provides an effective way of making project management services more efficient, yet standardizes the management system, processes and responsibility for the members involved in the blockchain.
Ms. Srividya Puppala

CEO, Ensconce Business Process Consulting

Ms. Srividya Puppala, a University of Massachusetts alumnus with global experience, has worked in US and India for several Fortune 500 Clients in US and Europe. She comes with 19 years of industry experience and has worked with leading players in retail, education, energy utilities, financials, lifesciences and healthcare and the telecom industry.

Ms. Puppala has extensive experience in e-commerce, advanced technologies and integration technologies space. She has played varied roles as Portfolio Development manager, COE, Global Delivery, Account Governance, People Development, Process Control and Quality Compliance.

Ms. Puppala has been providing Business and Technical Mentoring to MSMEs, startups and individuals since 2014. As a Founder of Ensconce, she is passionate about helping startups, businesses and individuals to mitigate their challenges and develop their capabilities, grow and aspire for a better tomorrow.

Topic: Disruptions - Disrupting Existing Markets

Sharing Inputs on Disruption and Technology elements, and enabling thoughts around management and governance controls adopted across the industry.
Mr. Shoubik Das

VP Operations, Kalpa Power Private Limited – Solar EPC Startup

Mr. Shoubik Das, VP Operations, for Kalpa Power Private Limited, has wide experience in Project Management, Procurement, O&M, Engineering and Business Development. He is a Power Engineer and expert in managing various functional areas related to Power Management, Electricity Regulations, Power Procurement and Expense Procurement.

Topic: Operational Excellence for Better Sustainability

Operational Excellence for better Sustainability for a Solar EPC Startup, w.r.t.:

(i) The positioning of the Startup

(ii) Operational Excellence by the implementation of a few Project Management Practices (WBS & Cost Management)

(iii) Business decisions based on the understanding of key financial ratios
Ms. Asha Subramanian

Head, Center for Open Data Research, Public Affairs Center

Ms. Asha Subramanian heads the Centre for Open Data Research (CODR) at Public Affairs Centre, Bangalore, India with a focus on applying data sciences research to promote data empowered decisions towards good governance. She has a rich Information Technology industry background with over two decades of program management and delivery experience.

Ms. Subramanian holds a Ph.D in Data Science from the International Institute of Information Technology, Bangalore and a Masters in Statistics from Indian Statistical Institute, Kolkata. Her research interests include knowledge representation and reasoning models, semantic web, machine learning and graph networks, particularly focusing on developing unique models that can bring all these technology domains together to better understand data and it’s context.


Topic: Towards Data Enabled Governance - Transforming Governance Data into Actionable Knowledge

Gathering, collating and making data readily usable across public sector is broad and challenging. Making open government data easily accessible, understandable and actionable and empowering data-enabled decision making through insights and intelligence from Open Government Data is vital to bring about quality of Public Governance and bring about Growth.
Mr. Uday P Kulkarni

Senior Release Manager, GTS Labs, IBM India Pvt. Ltd

Mr. Uday P Kulkarni is a Senior Release Manager working with IBM India Pvt. Ltd., Bangalore. He has 21+ years of experience in IT and has worked in services and product divisions. He has worked in various capacities as a Development Manager, Project Manager, Program Manager and Delivery Project Executive for many clients and conducts workshop on Consulting Skills and Agile.

He is IBM-certified Senior Delivery Project Executive and IBM-certified Executive Project Manager.

Mr Kulkarni holds a Bachelor’s Degree in Computer Science & Engineering, followed by Post Management Diploma in Marketing Management and Post Graduate Diploma in Human Resource Management.

He is also PMP®, PMI-ACP®, and ITIL® Foundation certified professional.

Topic: Agile Made the Difference

Software development is to be adopted for new way of working and technology changes, the Agile Way.
Mr. Venkata Niranjan Kuruvada

CEO & MD, Adwaitha SmartERP

Mr. Venkata Niranjan Kuruvada is the MD & CEO of Adwaitha SmartERP solutions Pvt Ltd. He has three decades of experience in IT industry. He has developed a complete software solution suitable for operations of Small, Cottage and Medium Businesses at affordable cost with customization as per the requirement of each Business Sector (Retail/Boutique/food products & services/Fabrication/Travel, etc.).

Adwaitha SmartERP provides Production/Processing module with integration to HR, Customer, Vendor Management, providing tailor-made extensive analytical reports, required for Planning, Auditing and tuning of their business, to reduce Cost and Increase profit, which is not available in any standard Accounting packages.

Topic: MyCRO ERP

Providing innovative, cost-effective and configurable solutions and services for common business problems.

Providing for Software and Service in TWO Models, as per choice of the customer.

1. Dedicated – Product will be handed over to Customer. Needs dedicated server and one IT engineer.

2. Cloud Based – Product will be Maintained and serviced from our end.

The ERP includes, below listed modules, servicing every department needs in an Organization.
1. Finance and Accounts
2. Material Management
3. Human Resources Management
4. Purchasing Management
5. Sales Management
6. Production/Processing module, customized according to client
Veera Vrushasena is the story of young Vrushasena, the eldest son of the great warrior Karna and set during the war at Kurukshetra of Mahabharatha. Vrushasena takes the battlefield during the last days of the war when Karna commanded the battleforces, in support of his father though he is young and fights valiantly and at par with great warriors such as Bheema and Arjuna and is finally killed by Arjuna.

Yaksha-Kala Academy is an establishment in Bangalore, formed for the welfare of the great Indian traditional art Yakshagana, its training and learning. It has been active since past 8-9 years, with countless number of programs in various parts of the city. It comprises highly experienced teachers, enthusiastic artists and young learners. Yaksha-Kala Academy is regularly conducting Yakshagana classes – 3 days a week and more than 30 aspirants are participating in the training. The Academy conducts classes in schools and many other places of the city (Bangalore, India) too. Academy has a famous and special team of small children under age 16, who are trained separately for different shows of yakshagana. The team has given many successful programs in, around the city and at many other places of the country.

Mr. Krishnamurthy Thunga, one of the best teachers in the history of Yakshagana, having more than 25 years of hands-on experience, is the founder of the Academy and the inspiring personality leading the different activities of the academy. He has worked with many artists of Bharatanatyam, Kathak, Kuchipudi, etc. He has choreographed many fusion dances, plays and other corporate shows in and outside Bangalore.
Bharat Electronics Ltd (BEL) was started in 1954 with an objective of achieving self-reliance in surveillance and defence electronic equipment. BEL today operates from 9 locations in India with offices in several overseas countries, clocking a turnover of Rs. 12,000 crores.

BEL now produces a wide range of state-of-the-art defence equipment in the fields of Defence Communication, Radars, Naval Systems, Weapon Systems, Homeland Security, Electronic Warfare and Tank Electronics. BEL’s expertise was also used to produce Electronic Voting Machines. BEL also produces several other commercial equipment.

BEL has long realized the need for professionally qualified project managers to manage internal and vendor projects. Today BEL has over 500 PMI certified Project Managers who handle various complex Defence Projects with great success.

BEL’s meritorious performance did not go unnoticed. BEL recently won “India Today PSU Award for Best Global Presence”, “Digital India PSE of the Year Award”, “International Aerospace Award for Innovation” and “SODET Gold Award for Technology Innovation”, to name a few.
Shell is one of the most diversified international energy companies in India with over 8000 employees and 200,000 retail customers who are served by a strong distribution network of 250 retail points. The company’s wide-ranging product line comprising traditional and new energy and their derivatives help bring world-class energy solutions to individuals and enterprises.

With socially and environmentally responsible long-term investments worth over a billion dollars in India’s energy sector and with nearly 1/10th of its 84,000 global employees based in India, Shell has proved its commitment towards the country.

Shell Business Operations (SBO) Bangalore was established in 2015 on the core values of honesty, integrity and respect for people that has resulted in a work culture that is inclusive and vibrant. It currently houses a growing community of over 3500 passionate technology experts. SBO Bangalore is one of Shell’s four IT hubs globally for excellence in technology, with the other three hubs located in London, Houston and Hague.
MARG, a Training & Business Transformation organization, offers Training [in-class and outbound] in soft skills MS Office, Finance & Analytics, leadership development with tangible results, executive coaching for leaders who are responsible for structuring and leading organizations. We offer Consulting and Advisory Services on Process, People, Strategy.

We bring specialized, globally recognized training from:

- Prosci - On Change Management,
- David Allens, Getting Things Done - On Organisational, team and Personal Productivity
- Emergenetics - On Personality profiling bringing out thinking and behavioural preferences
Featherlite

Incorporated in 1965, Featherlite is one of the leading furniture manufacturing organisation in India today, providing complete office furniture solutions for all segments of market through its strong base of direct and franchisee offices present across 62 locations in India.

Featherlite core expertise lies in manufacturing and marketing extremely innovative and cost effective customised office furniture such as modular work stations, chairs, partitions, desks conference tables educational, laboratory, retail furniture and fixtures.

Featherlite has demonstrated Execution of mega and multi location projects without compromising on requirements of the customers. The company manufactures more than 30,000 chairs and 8000 workstations in a month. Operating from factory space spanning more than 3 lakh sq. feet, the company has over 10,000 esteemed customers pan India including giants like Cognizant, Mercedes, Hindustan Unilever, Caterpillar etc.
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